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Key Findings

- Voters In Each Of These Swing Districts See Global Warming As A Real And Serious Threat That Is Happening Now
- Voters In Each Swing District Believe Efforts To Reduce Global Warming Will Create Jobs, Not Eliminate Them
- Voters In Each District Strongly Favor Action To Reduce Carbon Emissions
- Large Majorities Support Key Elements Of The House Bill
- There Is No Evidence That The Energy/Global Warming Bill Is Causing A Backlash
- A Candidate Using Our Message Overwhelms An Opponent Using The Opposition's Arguments



Methodology

POPULATION

- Surveys In 4 Swing Congressional Districts In FL-2, NM-2, OH-16, And VA-5
- 400 Likely 2010 General Election Voters In Each District
- Interviews Conducted:
 - FL-2: 7/30 - 8/02
 - NM-2: 8/6 - 8/9
 - OH-16: 8/17 – 8/19
 - VA-5: 8/20 – 8/23
- Margin Of Error +/- 4.9% Overall, Higher For Subgroups

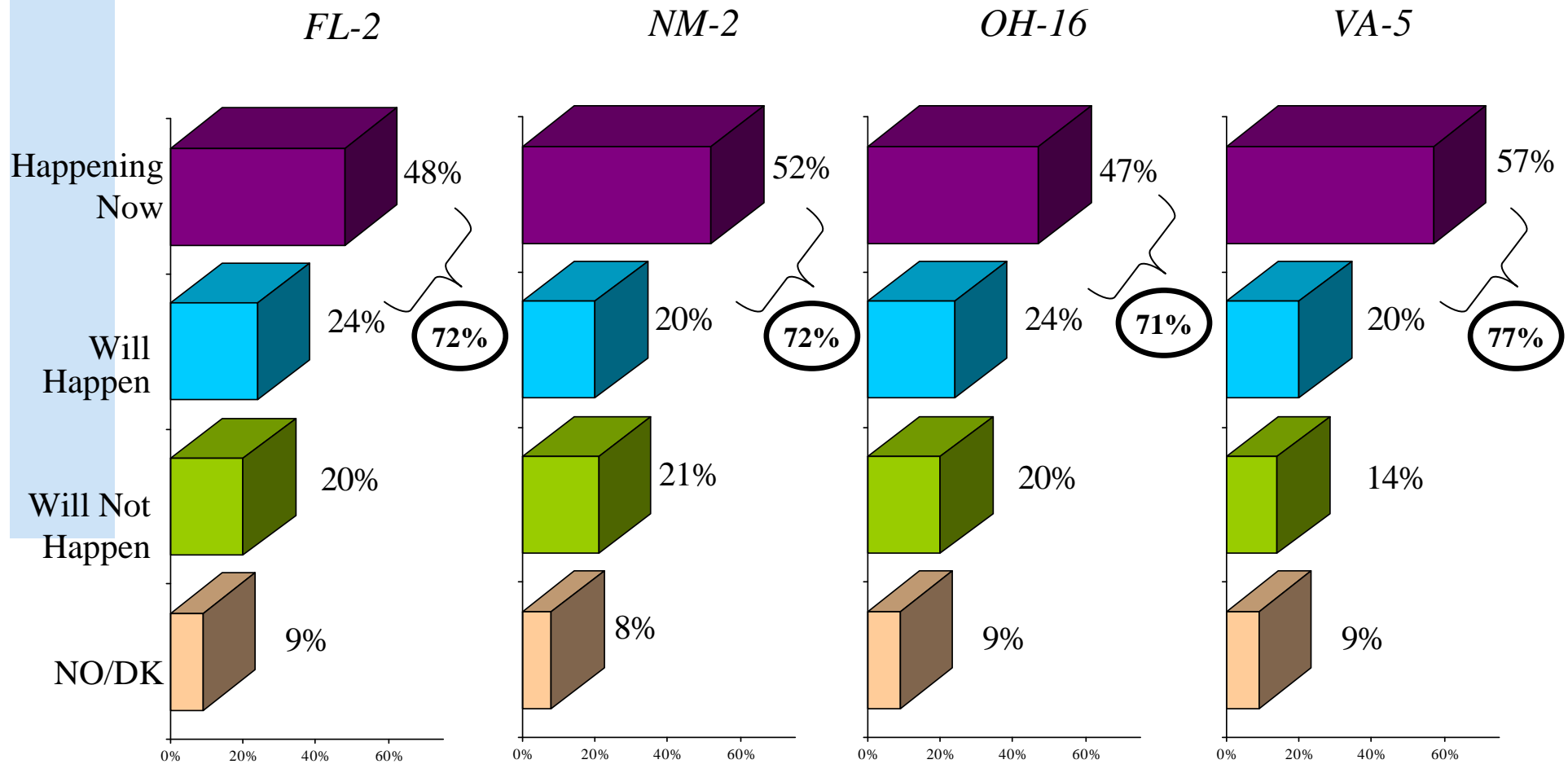


An aerial photograph of a city, likely New York City, showing a dense urban landscape with buildings and streets. A large, bright white cloud is visible in the upper center of the sky. The overall scene is captured from a high angle, looking down on the city.

**Voters In Each Of These Swing
Districts See Global Warming As
A Real And Serious Threat That
Is Happening Now**

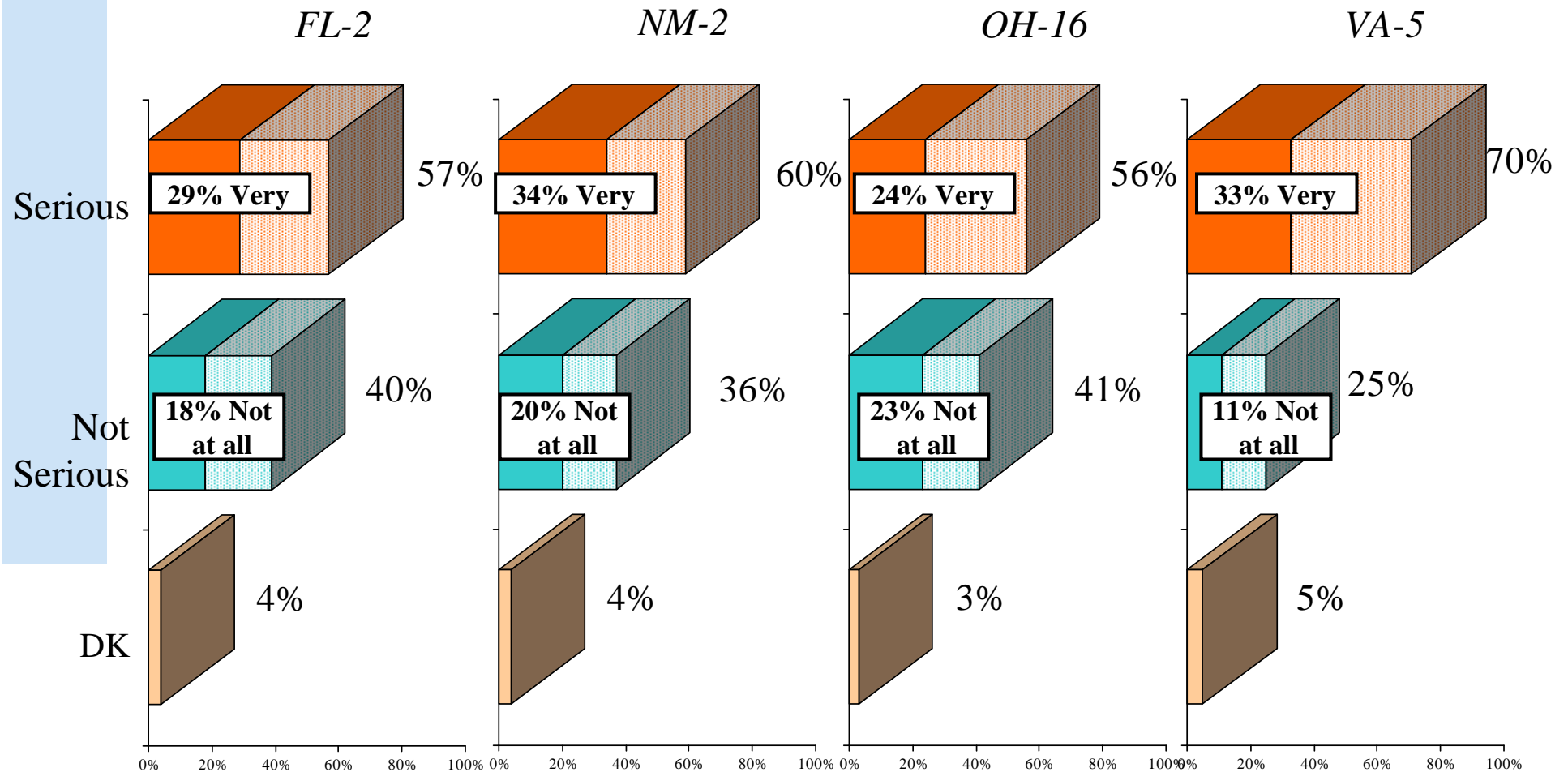
Large Majorities In Each District Believe Global Warming Is Either Happening Now Or Will Happen

Do you think that global warming is a problem happening now, do you think that global warming will happen in the future, or do you think that global warming will not happen – or don't you have an opinion on this?



Large Majorities In Each District Are Convinced That Global Warming Poses A Threat

Generally speaking, how serious of a threat do you think global warming is today – very serious, somewhat serious, not too serious, or not serious at all – or don't you have an opinion on this?



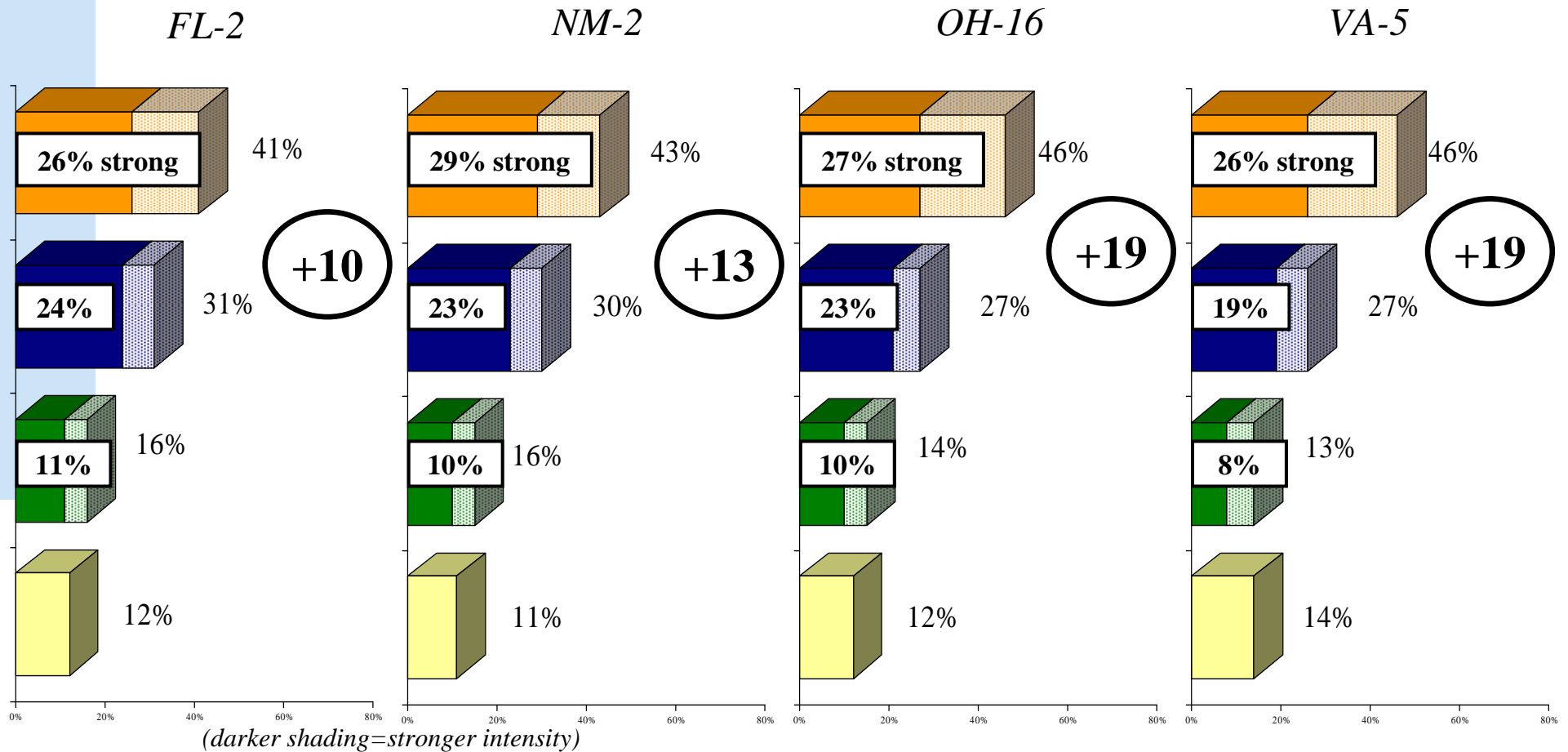
An aerial photograph of a city, likely Los Angeles, showing a large white cloud in the sky. The city is visible in the lower half of the image, with a grid of streets and buildings. The sky is a deep blue, and the cloud is a bright white, casting a shadow on the city below.

**Voters In Each Swing District
Believe Efforts To Reduce Global
Warming Will Create Jobs, Not
Eliminate Them**

Pluralities Across These Districts Believe Efforts To Reduce Global Warming Will Create Jobs

Which comes closer to your point of view:

- Efforts to reduce global warming will create new American jobs
- Efforts to reduce global warming will cost American jobs
- Efforts to reduce global warming will not affect American jobs

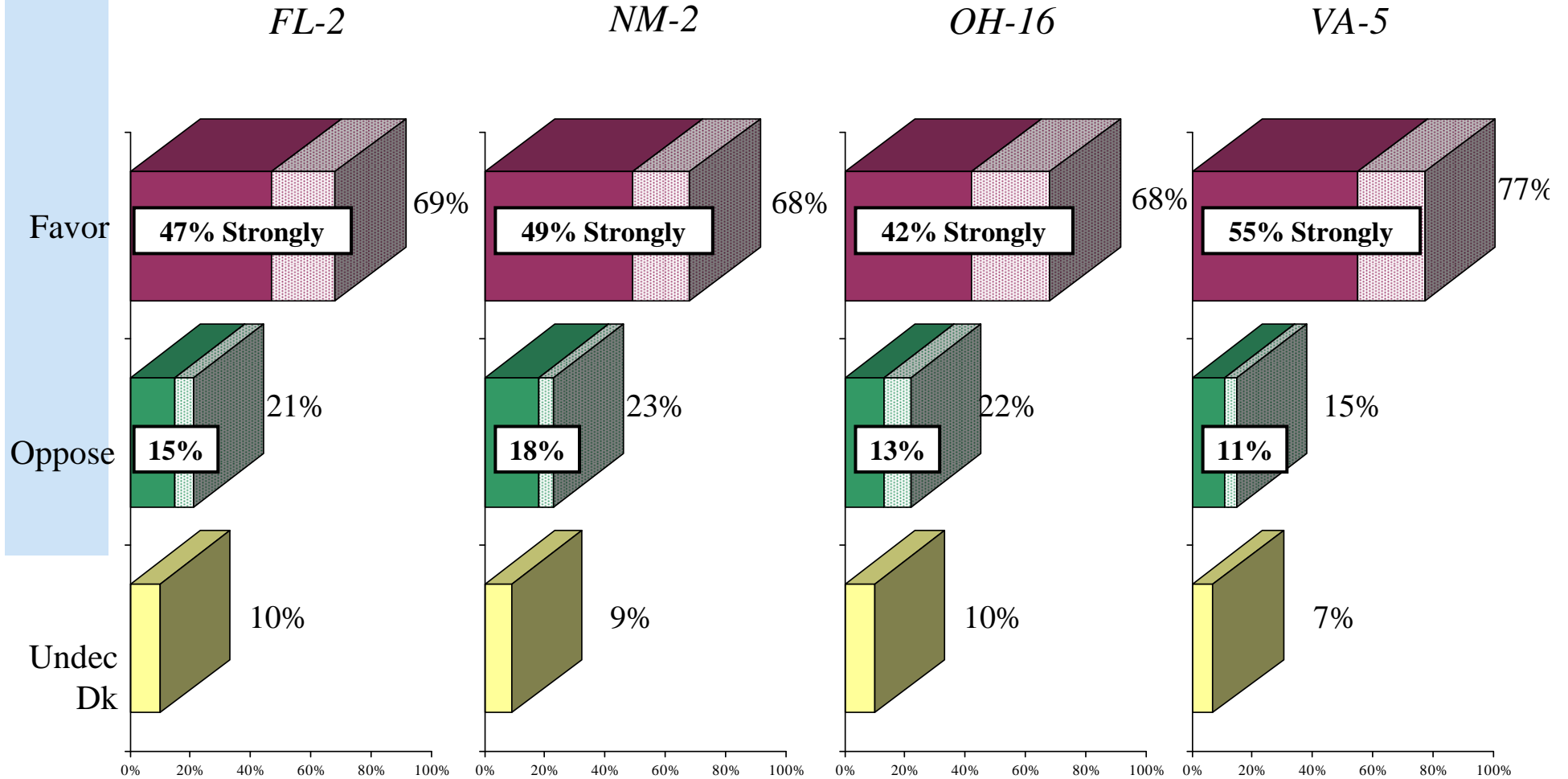


An aerial photograph of a city at sunset, with a white text box overlaid in the center. The text box has a dark blue border. The background shows a cityscape with buildings and a large body of water, with a bright sun setting behind a mountain range in the distance, creating a hazy, golden glow over the city.

**Voters In Each Swing District
Strongly Favor Action To
Reduce Carbon Emissions**

Support For Reducing Carbon Emissions Is Strong Across Districts

Do you favor or oppose the United States taking action to reduce its emissions of gases like carbon dioxide that cause global warming?

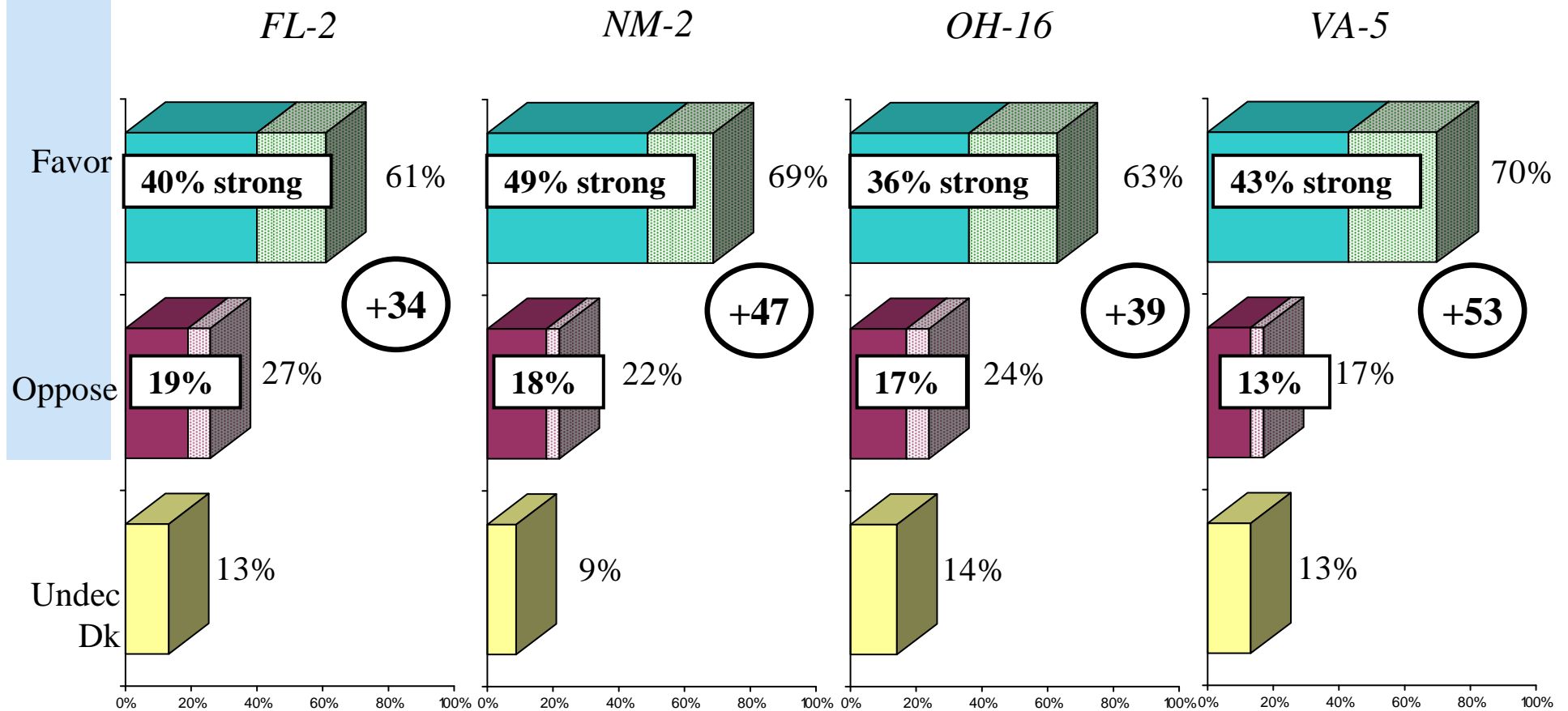


An aerial photograph of a large stadium, likely the University of Michigan's Crisler Arena, showing the tiered seating and the surrounding area. The sky is a deep blue with some white clouds. The stadium is mostly empty, with some people visible on the field.

Large Majorities Support Key Elements Of The House Bill

After Hearing A Description Of The Emissions Reduction And RES, Large Majorities Support The Plan

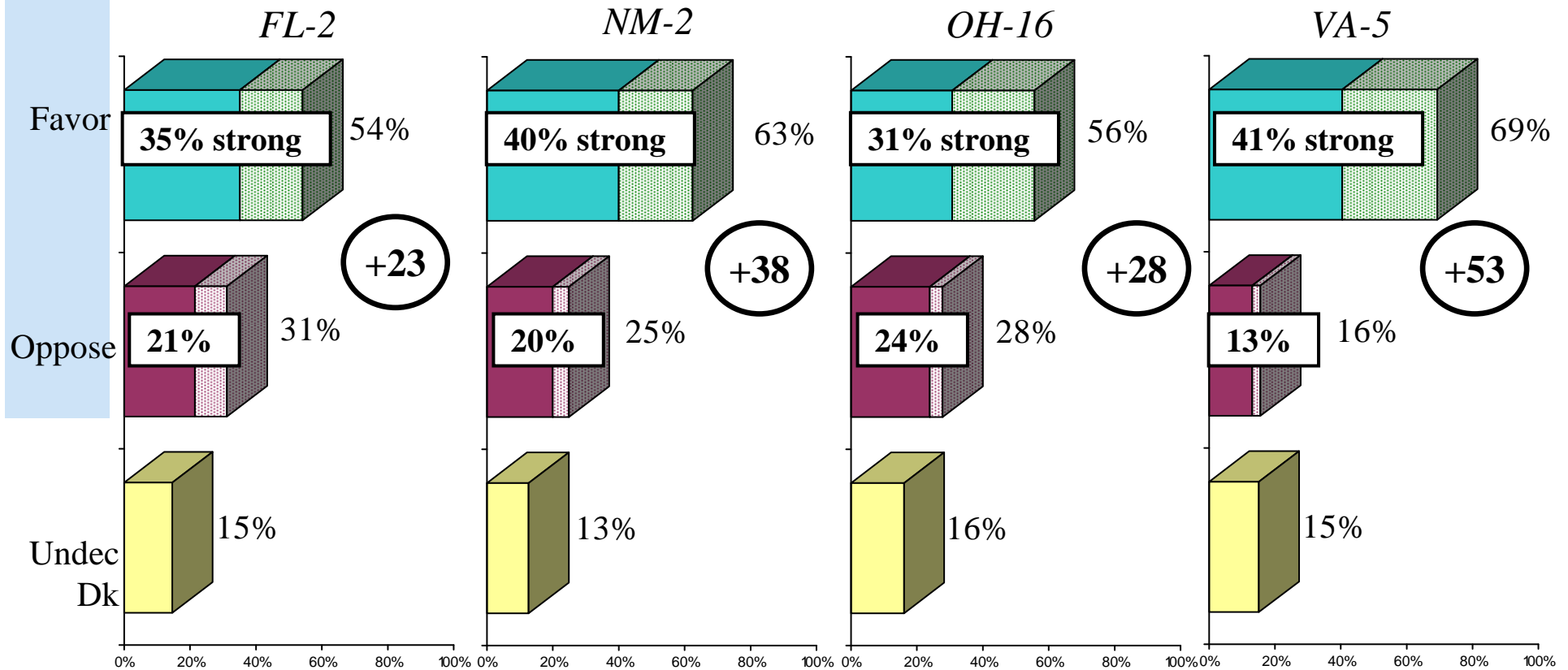
Congress is considering an energy plan that has two key parts. One part would require factories and power companies to reduce their emissions of the carbon pollution that causes global warming by 17% by the year 2020 and by 80% by the year 2050. The other part would require power companies to generate 20% of their power from clean energy sources like wind and solar by the year 2025. Would you favor or oppose this entire plan?



Majorities Of Independents In Each District Support These Provisions

Congress is considering an energy plan that has two key parts. One part would require factories and power companies to reduce their emissions of the carbon pollution that causes global warming by 17% by the year 2020 and by 80% by the year 2050. The other part would require power companies to generate 20% of their power from clean energy sources like wind and solar by the year 2025. Would you favor or oppose this entire plan?

Among Independents

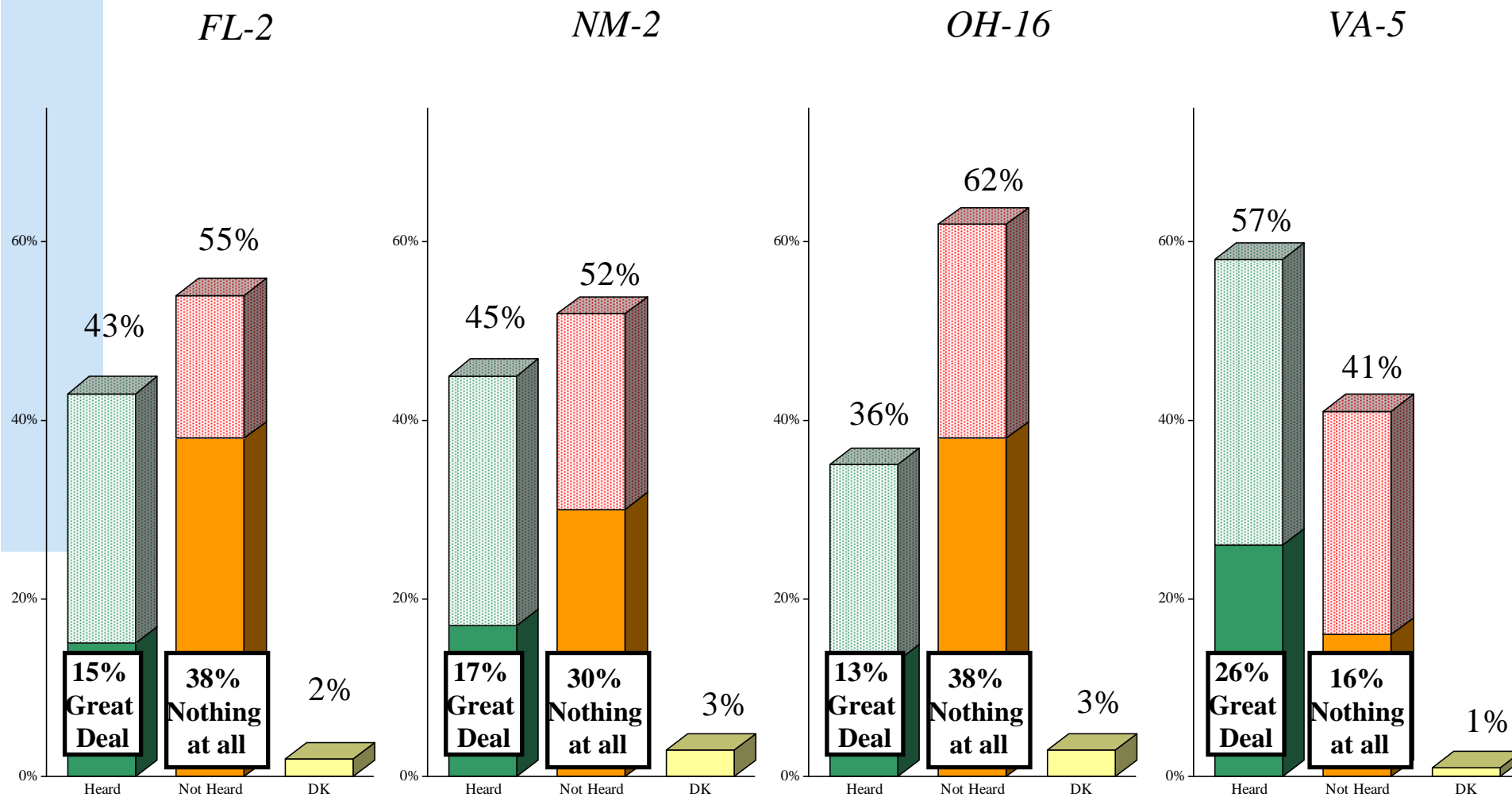


An aerial photograph of a city at sunset, with a white text box overlaid in the center. The text is in a bold, blue, sans-serif font. The background shows a cityscape with buildings and a large body of water, with the sun setting behind a mountain range in the distance, creating a warm, golden glow over the scene.

**Voters Vary In The Amount And
Valence Of The Information They
Are Getting About Members**

The Volume Of Information Voters Get About Their Member Of Congress Varies

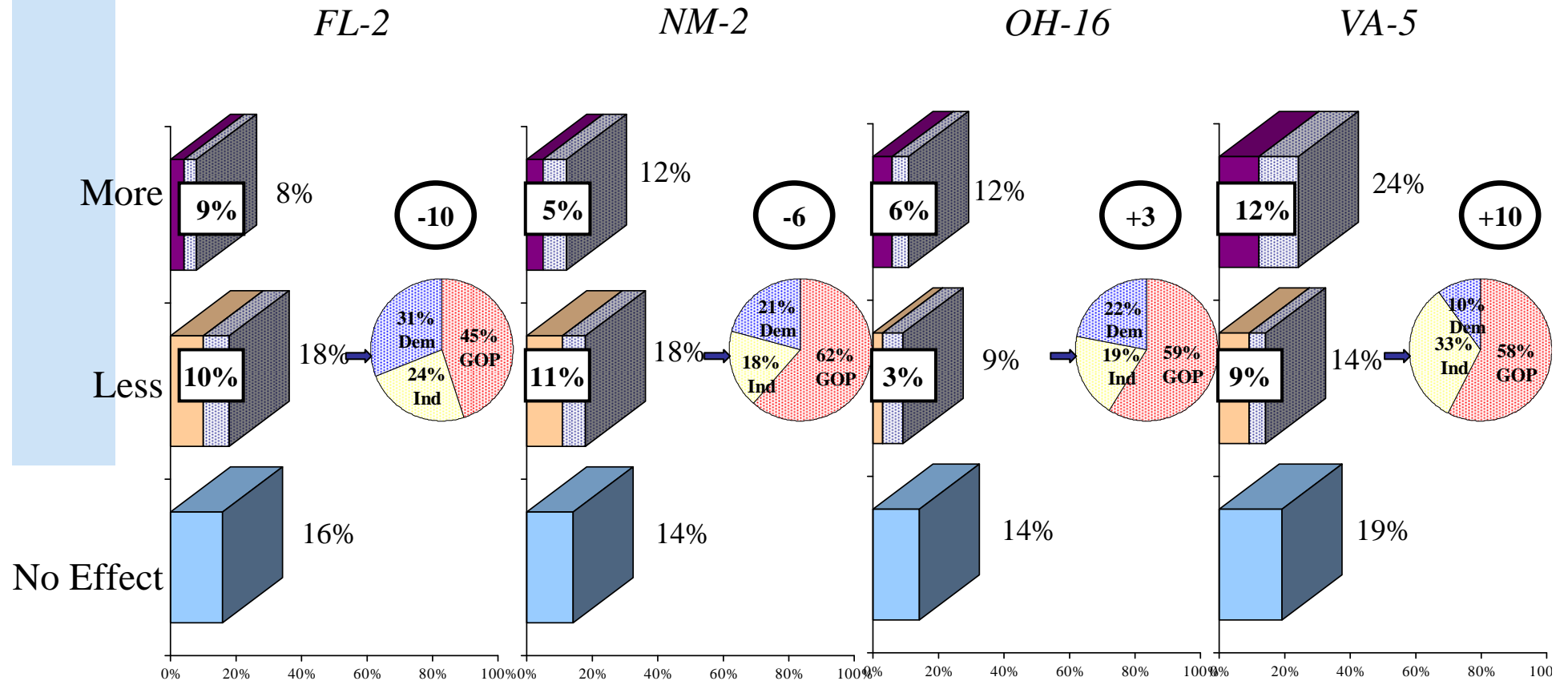
How much, if anything, have you seen, read, or heard about Congressman ___ in the last few months?



In Two Of The Four Districts, The Information Flow Is Net Negative, While It Is Positive In The Other Two

Most Of Those Getting Negative Information Are Republicans

Has what you have seen, read or heard recently made you feel more favorable or less favorable toward Congressman ___ or has it not had any effect on your opinion of him?

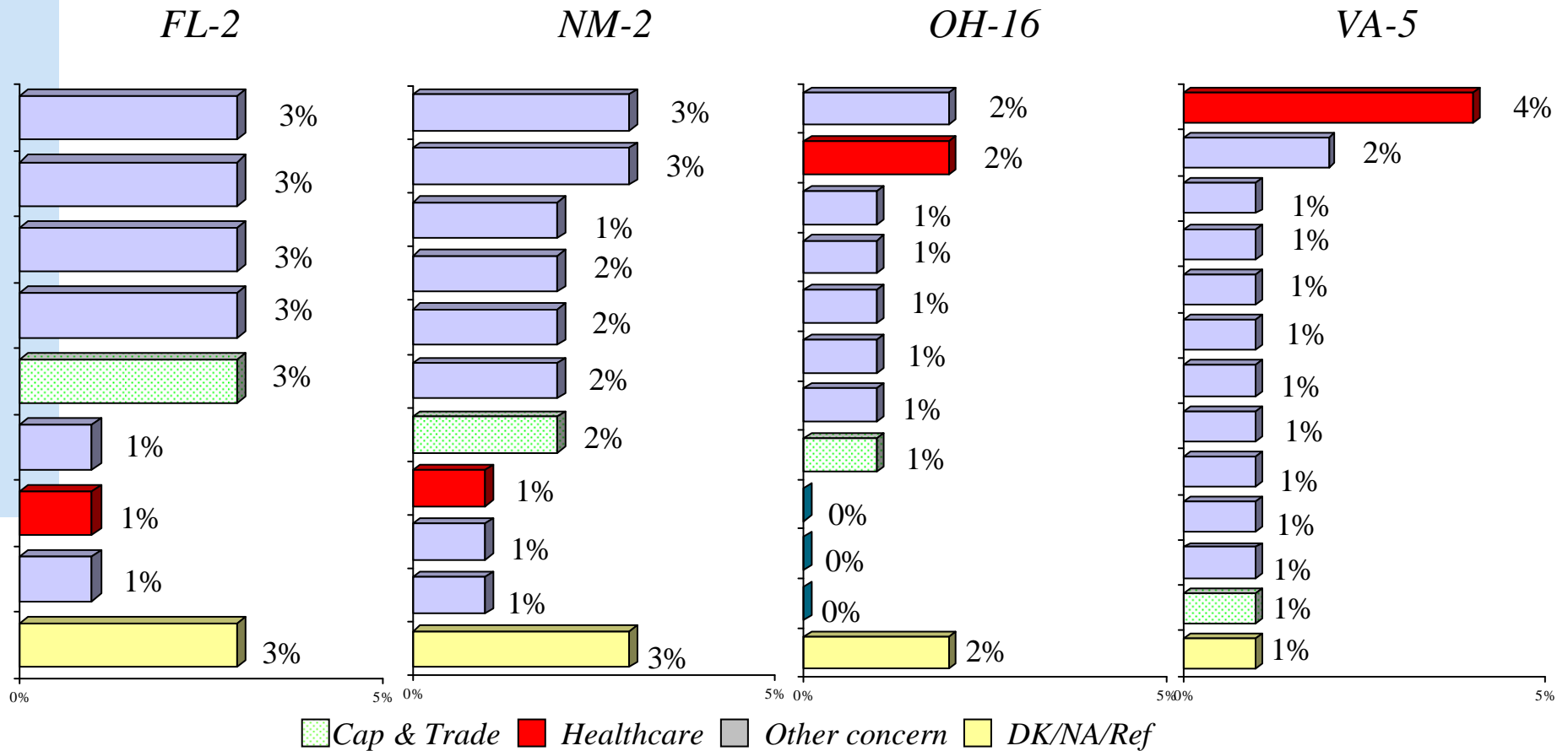




**There Is No Evidence That The
Energy/Global Warming Bill Is
Causing A Backlash**

In Open-Ended Questioning, Very Few Offer Cap & Trade As A Reason For Newly Negative Views Of Their Representative

What did you see, read, or hear about Congressman _____ that made you feel less favorable towards him? [% out of total respondents]



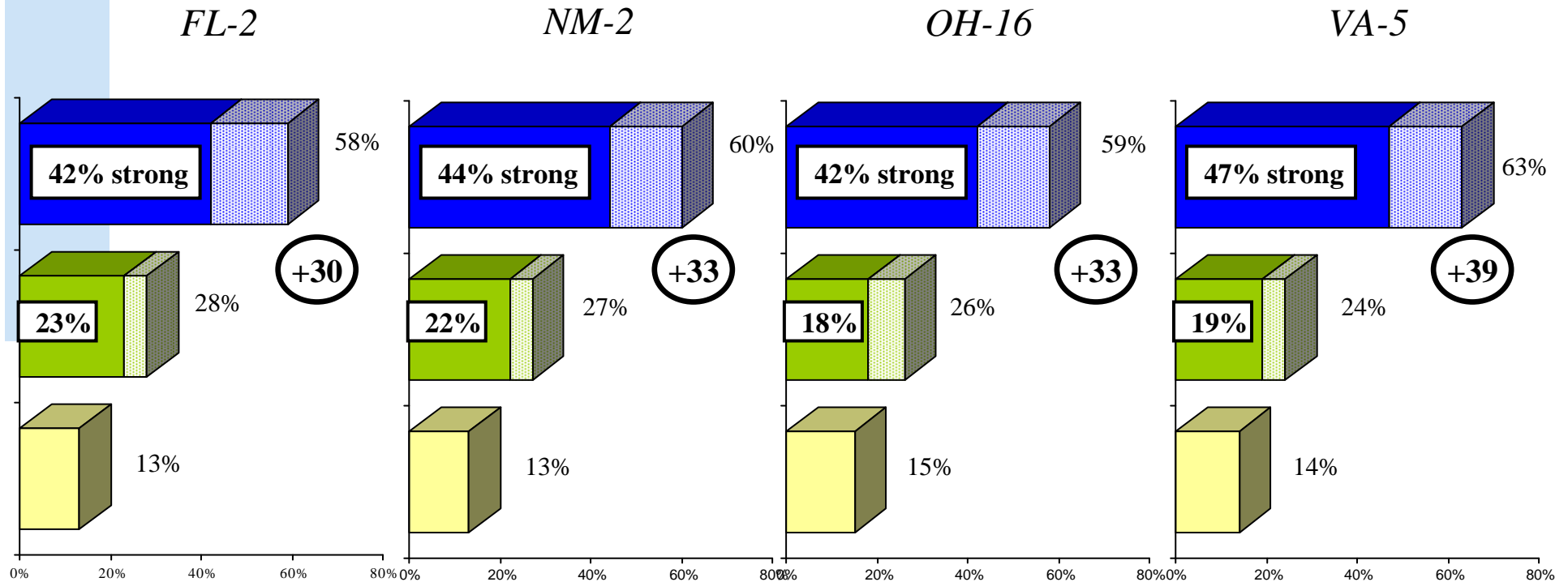
An aerial photograph of a city at night, showing illuminated buildings and streets. A white rectangular box with a dark blue border is centered on the image, containing the title text in a bold, dark blue font.

**A Candidate Using Our Message
Overwhelms An Opponent
Using The Opposition's
Arguments**

Large Majorities In Each District Would Vote For A Candidate Who Supported The Global Warming Bill Over One Who Opposed It

For which of the following candidates for US Congress would you rather vote:

- Candidate A supported the clean energy jobs and global warming bill considered by Congress because moving the country to clean energy will create good jobs in FL, and save consumers \$300 bn in energy costs, while reducing our dependence on foreign oil, decreasing the carbon pollution that causes global warming, and making polluters pay to give middle-income Americans an energy tax credit.
- Candidate B opposed the global warming bill considered by Congress because it will in effect create a new energy tax that will raise energy prices for consumers by thousands of dollars and push American companies to move overseas where taxes and regulations are less burdensome.

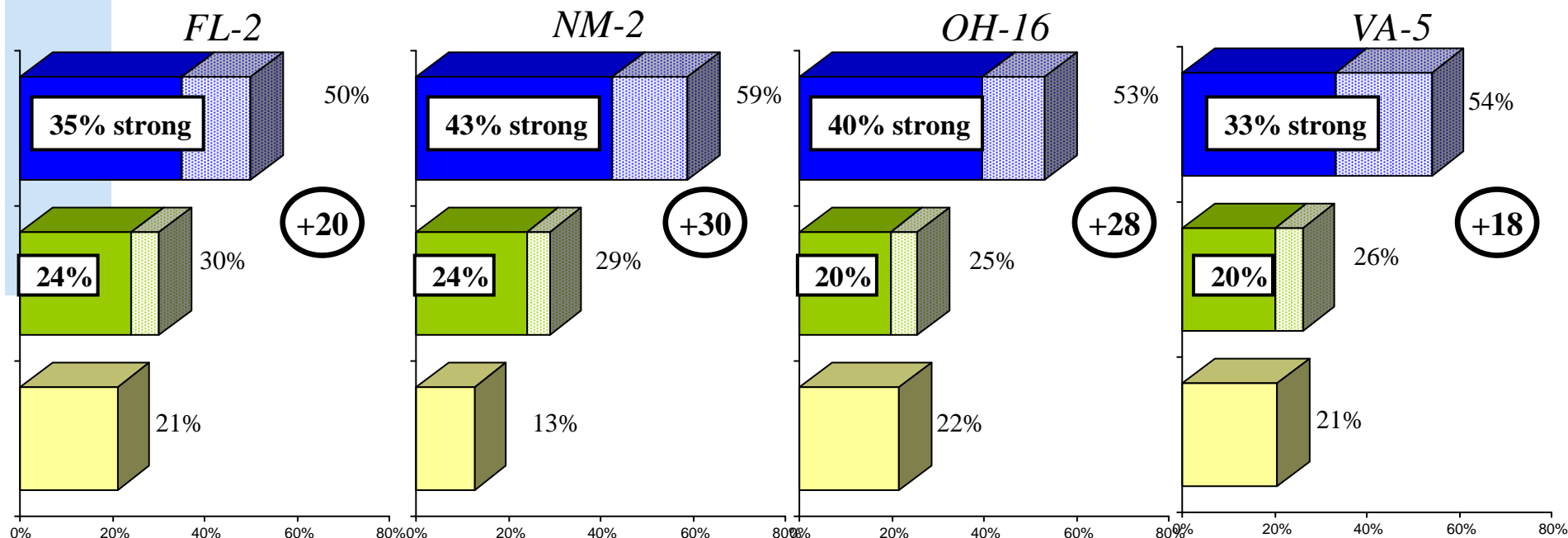


Majorities Of Independents In Each District Would Vote For A Bill Supporter Over An Opponent Of The Bill

For which of the following candidates for US Congress would you rather vote:

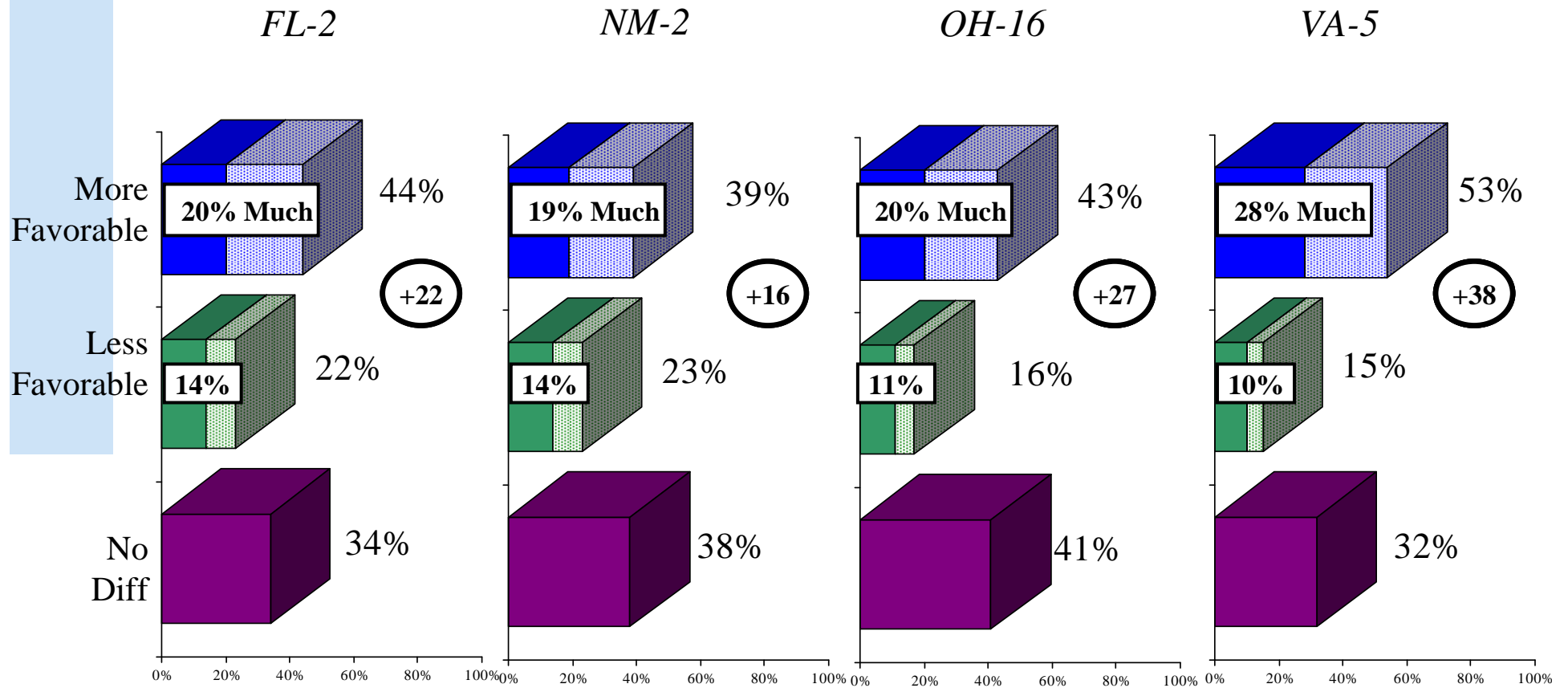
- Candidate A supported the clean energy jobs and global warming bill considered by Congress because moving the country to clean energy will create good jobs in FL, and save consumers \$300 bn in energy costs, while reducing our dependence on foreign oil, decreasing the carbon pollution that causes global warming, and making polluters pay to give middle-income Americans an energy tax credit.
- Candidate B opposed the global warming bill considered by Congress because it will in effect create a new energy tax that will raise energy prices for consumers by thousands of dollars and push American companies to move overseas where taxes and regulations are less burdensome.

Among Independents



Voters Feel More Favorably Rather Than Less Favorably Towards Members Who Support The Bill

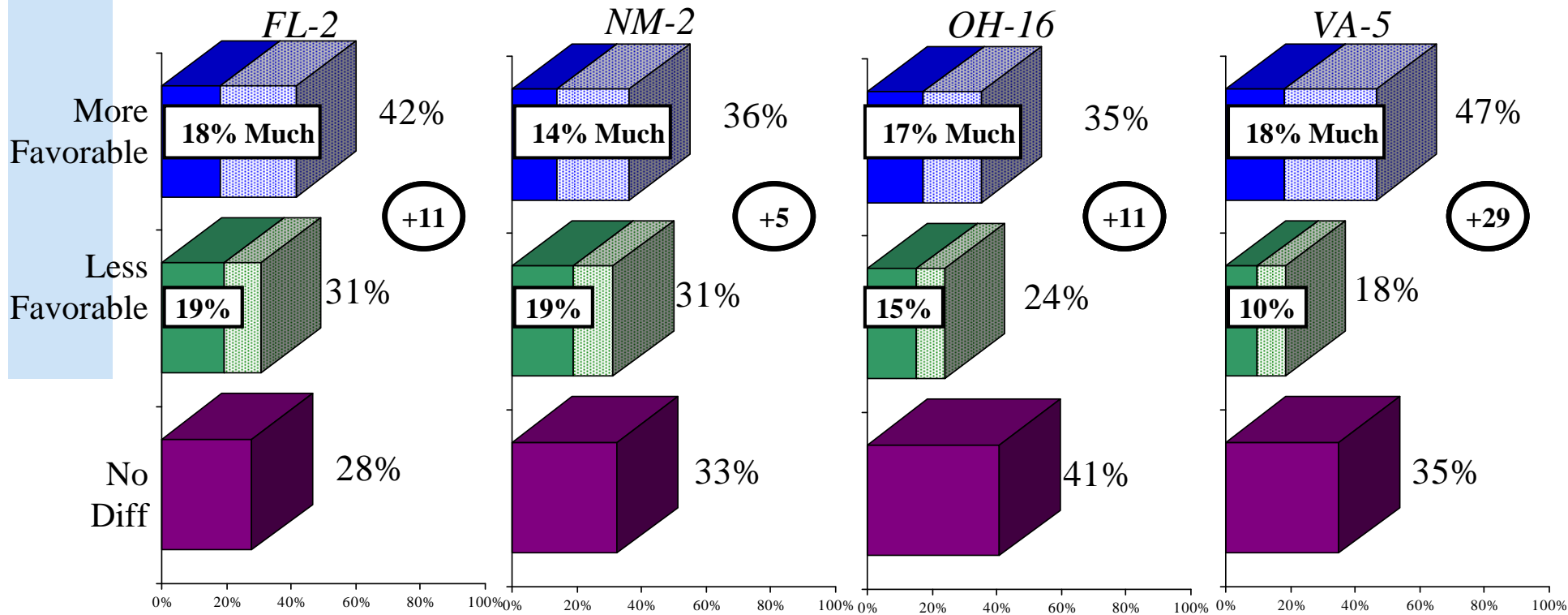
Congressman ___ voted for this plan to require factories and power companies to reduce their emissions of the carbon pollution that causes global warming pollution by 80% by 2050 and to generate 20% of their power from clean energy sources like wind and solar by 2025. Does that make you feel more favorable toward him or less favorable or does it not make any difference?



In Each District, Independents Are Also More Likely To Reward Rather Than Punish A Supporter Of The Bill

Congressman ___ voted for this plan to require factories and power companies to reduce their emissions of the carbon pollution that causes global warming pollution by 80% by 2050 and to generate 20% of their power from clean energy sources like wind and solar by 2025. Does that make you feel more favorable toward him or less favorable or does it not make any difference?

Among Independents



Strategic Conclusions

- There is no evidence that support for the House energy bill has created a political backlash in these swing Districts across the country
- Our messages are much stronger than the opposition's, overwhelming them when matched against each other

