



Celinda C. Lake
President

MEMORANDUM

Alysia R. Snell
Partner

To: Interested Parties

Michael J. Perry
Partner

From: Celinda Lake and Daniel Gotoff, *Lake Research Partners*

David Mermin
Partner

Subject: New Survey Findings on the NM-03 Democratic Primary

Date: March 28, 2008

Robert G. Meadow,
Ph.D.
Partner

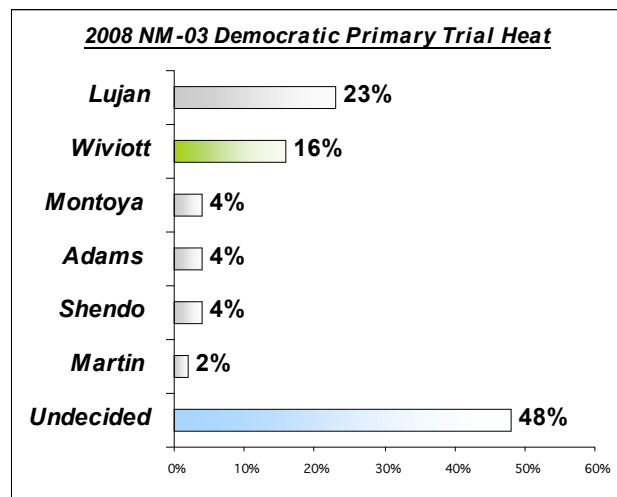
A recent poll of likely Democratic Primary voters in New Mexico's 3rd Congressional District shows progressive leader Don Wiviott in prime position to win the primary and succeed Tom Udall in the U.S. House of Representatives.¹ Analyzing the numbers, Celinda Lake said: "This race is wide-open. A solid plurality of voters start out undecided, and Wiviott and Lujan are polling within the statistical margin of error."

Daniel R. Gotoff
Partner

Joshua E. Ulibarri
Vice President

When asked whom they would vote for if the election were held today, **fully 48% of voters are undecided.** Underscoring that this race is far from over, the number of undecided voters is more than double the support of any candidate in the race. In the same initial trial heat, Lujan leads Wiviott by a statistically negligible margin (23% to 16%), with the remaining candidates clocking in at single digits. Montoya, Adams and Shendo each draw 4%, and Martin attracts just 2%.

Rick Johnson
Vice President



¹ The survey of 500 likely Democratic primary voters in NM-03 was conducted by Lake Research Partners from March 24-27 2008. The margin of error for the poll is +/-4.4%.